

EXIT FORTY ONE ~ Brand Story

Suisun Valley, California

EXIT FORTY ONE⁴¹



In 2022 Suisun Valley celebrates 40 years since earning the designation as an American Viticultural Area (AVA). The anniversary holds a special place in our family history as our own Chick Lanza was instrumental in leading the effort to bring recognition to Suisun Valley's grape-growing industry. The approach of this historical date inspired the creation of this brand — meant to define Suisun Valley in just one sip.

From its inception, this wine was destined to be predominantly Petite Sirah, Suisun Valley's signature grape. Exit Forty One off Interstate 80 leads to the heart of Suisun Valley, where farmers have grown premium fruit for the past 100 years. This isn't just any red wine; it's a feeling that can transcend beyond the name, place, or experience. It's the lifestyle and culture of adventure ... it's Suisun Valley's essence in a bottle.